

College of Education Strategic Planning Meeting

September 7, 2018

Speakers

Bruce Johnson, *Dean*

Susan Richards, *Assistant Dean*

2018 STRATEGIC PLAN



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Key Themes from Visioning Stories



Top Ten Themes That Emerged

1. Increasing collaboration across college and university
2. Supporting students to graduate debt free and on time
3. Strengthening college/community relations
4. Increasing international and bi-national presence
5. Increasing policy presence
6. Emphasizing social justice, diversity and inclusion more strongly
7. Making professional prep more available to all students
8. Making graduate study more relevant and affordable
9. Becoming more innovative with our instruction, particularly through digital literacy
10. Supporting high quality research agendas that have local, state and national impact

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UA Strategic Plan

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Benchmarking



A word cloud is displayed on a white rectangular background. The words are arranged in a circular pattern, with the most prominent words in the center and smaller words towards the edges. The background of the slide features a geometric pattern of triangles in shades of red, pink, and grey.

applicant graduate available
department education local
diversity important work school impact
job make college justice university
teacher student social create
support program coe expertise
district funding focus research state digital
learn campus study community course
native day policy provide family practice
teaching collaboration learning
opportunity

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To Whom Do We Compare Ourselves To?

- AAU
- Land-grant
- Borderland
- HSI
- Arizona



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Peer Comparisons

	AAU
University of Southern California	yes
Teachers College	yes
University of Arizona	yes
Penn State	yes
University of Florida	yes
University of Minnesota	yes
University of Missouri	yes
University of Washington	yes

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Peer Comparisons

	AAU	Land-grant
University of Southern California	yes	no
Teachers College	yes	no
University of Arizona	yes	Land-grant
Penn State	yes	Land-grant
University of Florida	yes	Land-grant
University of Minnesota	yes	Land-grant
University of Missouri	yes	Land-grant
University of Washington	yes	APLU

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Peer Comparisons

	AAU	Land-grant	Borderland
University of Southern California	yes	no	yes
Teachers College	yes	no	no
University of Arizona	yes	Land-grant	yes
Penn State	yes	Land-grant	no
University of Florida	yes	Land-grant	no
University of Minnesota	yes	Land-grant	no
University of Missouri	yes	Land-grant	no
University of Washington	yes	APLU	no
UT San Antonio	no	no	yes

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Peer Comparisons

	AAU	Land-grant	Borderland	HSI
University of Southern California	yes	no	yes	na
Teachers College	yes	no	no	na
University of Arizona	yes	Land-grant	yes	25%
Penn State	yes	Land-grant	no	na
University of Florida	yes	Land-grant	no	na
University of Minnesota	yes	Land-grant	no	na
University of Missouri	yes	Land-grant	no	na
University of Washington	yes	APLU	no	na
UT San Antonio	no	no	yes	na
Northern Arizona University	no	no	no	(Yuma)
University of Phoenix	no	no	no	na
Grand Canyon	no	no	no	na
Pima Community College	no	no	no	43%
Arizona State University	no	no	no	(West Campus)

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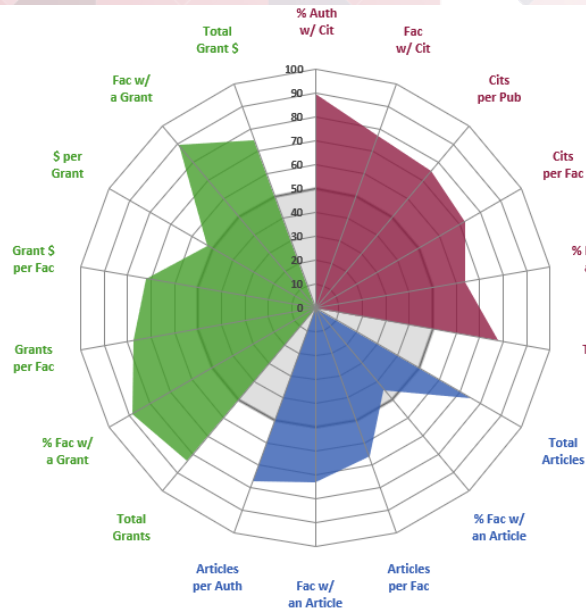


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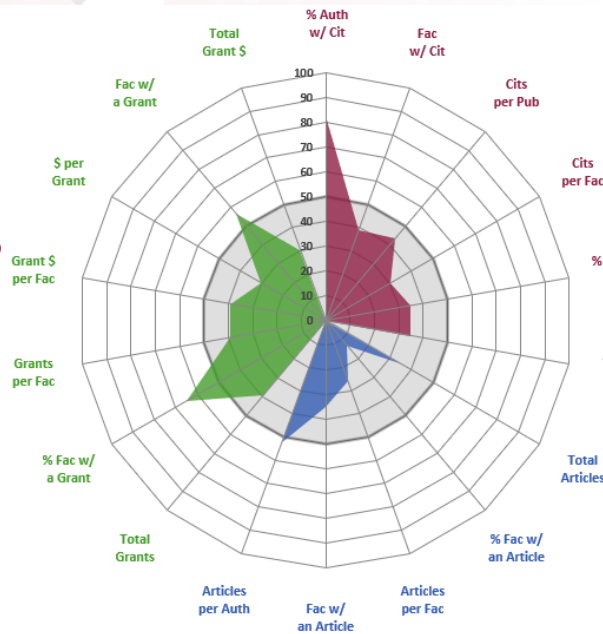
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Colleges of Education

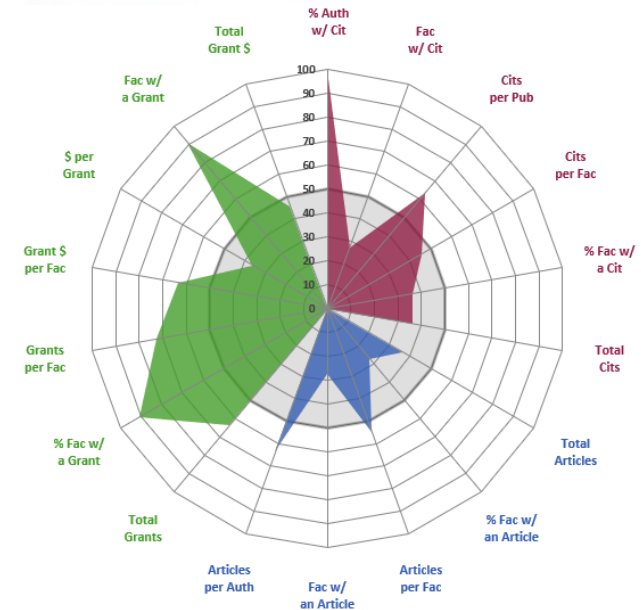
National
(119 Virtual Units)



AAU Public
(21 Virtual Units)



Custom Peers
(9 Virtual Units)



Median

Citations

Articles

Grant Funding

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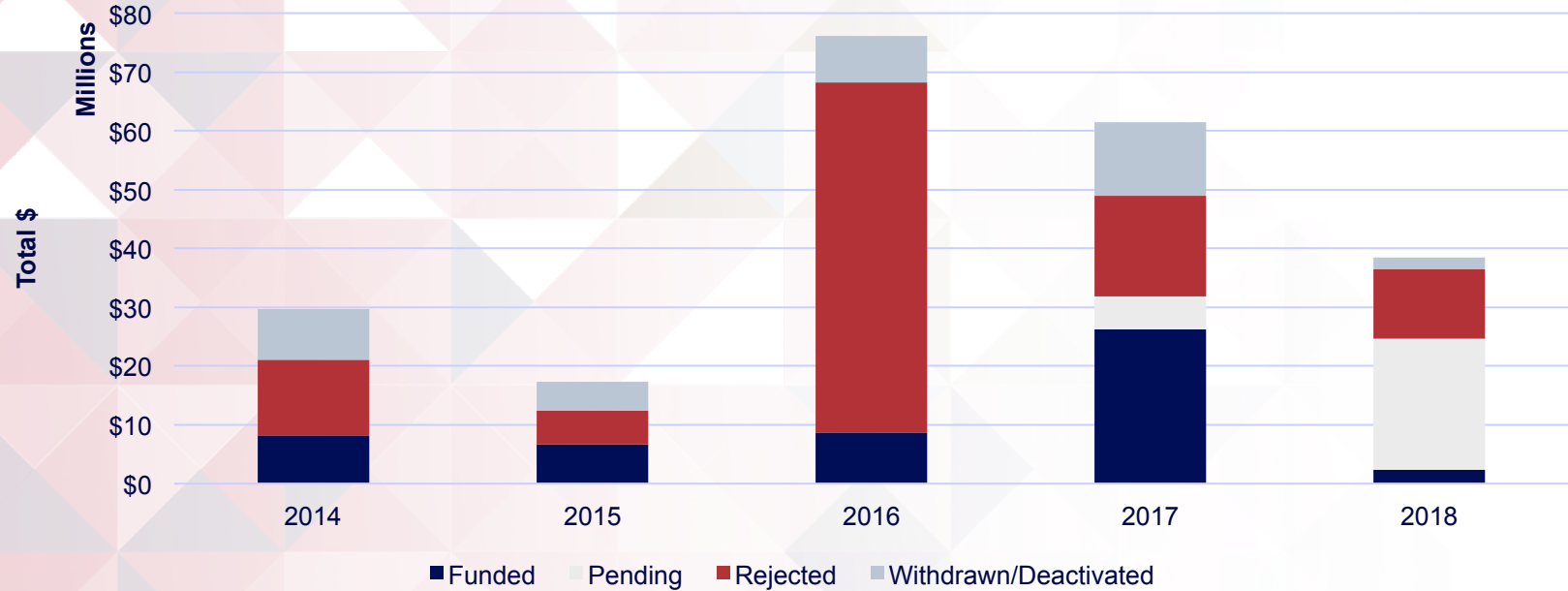


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Research: 5-Year Grant Proposal Activity

COE Grant Activities - based on \$



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Success Rate

40%+

FY2018 Submitted 60 proposals
(excluding internal funding)

Undergrad Arizona

In-State COE UG		Enrollment	Degrees	Programs	HSI
Institution	Tuition				
NAU	\$11,059	3,235	Bachelor's, post-Baccalaureate, Ph.D., Ed.D, Certificate	Teacher ed, Ed Leadership, School Psych, Secondary Education, Education Tech, Ed. Policy, Physical Education, Special Education, Bilingual Ed	Yuma – HSI NAU 2019?
ASU	\$10,792	2,627	Bachelor's, post-Baccalaureate, Ph.D., Ed.D, Certificate	Teacher ed, Ed Leadership, School Psych, Secondary Education, Education Tech, Ed. Policy, Physical Education, Special Education, Bilingual Ed	West Campus only 27.5%
UofA	\$11,877	1,826	Bachelor's, post-Baccalaureate, Ph.D., Ed.D, Certificate	Teacher ed, Ed Leadership, School Psych, Ed. Policy, Special Education, Bilingual Ed	25%
Prescott College	\$30,501	702	Bachelor's, post-Baccalaureate, Ph.D., Ed.D, Certificate	Teacher ed, Ed Leadership, School Psych, Secondary Education, Education Tech, Ed. Policy, Physical Education, Special Education, Bilingual Ed	unknown
Pima CC	\$1,884	700	Certificates and Associates	Certificates: Mild-Moderate, Teacher Ed.,ECE, PE, Education Other, General Education, Associates in: General Education, Teacher Ed.,ECE.	43.1%
UA South	\$8,948	146	Bachelor's, post-Baccalaureate, Ph.D., Ed.D, Certificate	Educational Tech, Elem ED, ECE, Secondary Ed	41%

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Undergrad Arizona

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Pima CC	\$1,884	700	Certificates and Associates	Certificates: Mild-Moderate, Teacher Ed.,ECE, PE, Education Other, General Education, Associates in: General Education, Teacher Ed.,ECE.	43.1%
University of Phoenix*	\$9,608	131,629	Bachelor's, post-Baccalaureate, Ph.D., Ed.D, Certificate	Teacher ed, Ed Leadership, School Psych, Secondary Education, Education Tech, Ed. Policy, Physical Education, Special Education, Bilingual Ed	unknown
Grand Canyon University	\$17,050	75,834	Bachelor's, post-Baccalaureate, Ph.D., Ed.D, Certificate	Teacher ed, Ed Leadership, School Psych, Secondary Education, Education Tech, Ed. Policy, Physical Education, Special Education, Bilingual Ed	unknown

50% Fin Aid = \$8,600



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US News Grad Rankings 2017

	UA	ASU
Overall Rank	57	11
Score	52	88
Peer Assessment	3.9	3.6
Curriculum & Instruction		19
Edu Admin & Supervision		20
Ed Policy		16
Elementary Ed		18
Higher Ed	15	
Second Teacher Ed		14
Special Ed		15
Rehab Counseling*	6	

**listed under Health Sciences*

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US News Rankings Methodology

Category	Weight	Factors	Split
Peer Assessment	0.25		
Superintendent	0.15		
Student Selectivity	0.18	Acceptance Rate	0.06
		Mean GRE Verbal	0.06
		Mean GRE Quantitative	0.06
Faculty Resources	0.12	Student/Faculty Ratio	0.045
		% TE/T Faculty with Awards	0.025
		Total PhD Degrees awarded	0.050
Research Activity	0.30	Total Research Expenditures	0.15
		Av. Expenditures per TE/T Fac	0.15

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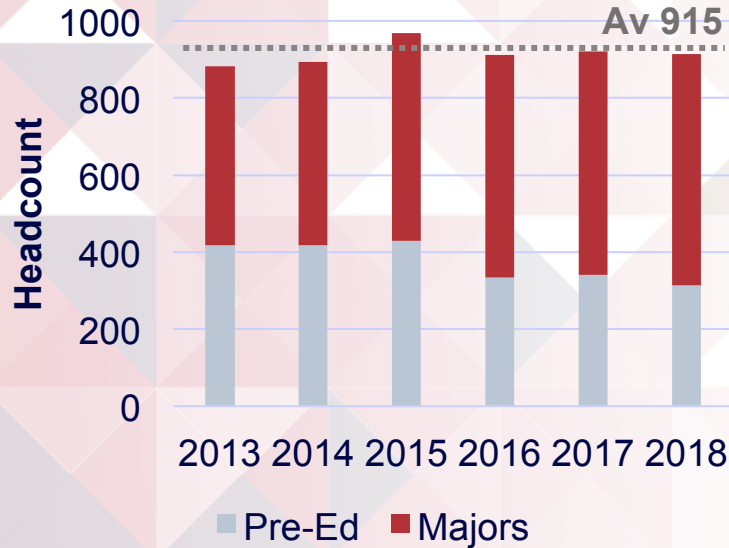


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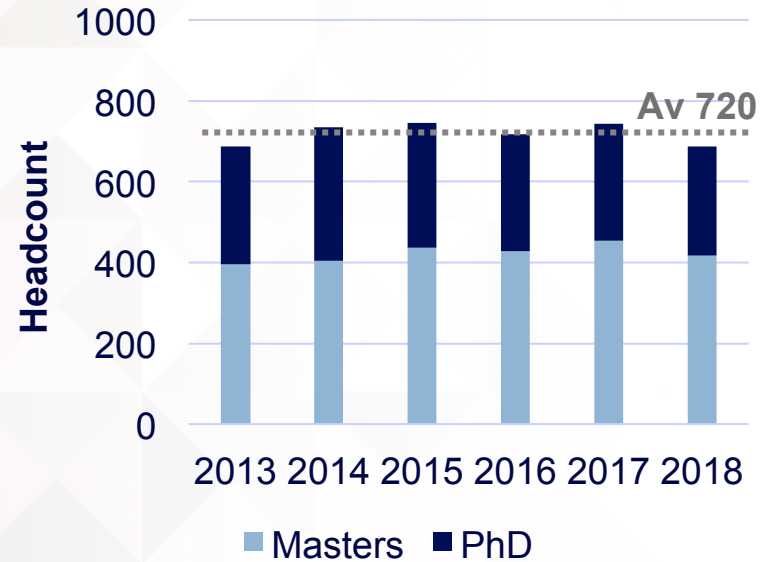
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Student Enrollments

Undergraduates



Graduates



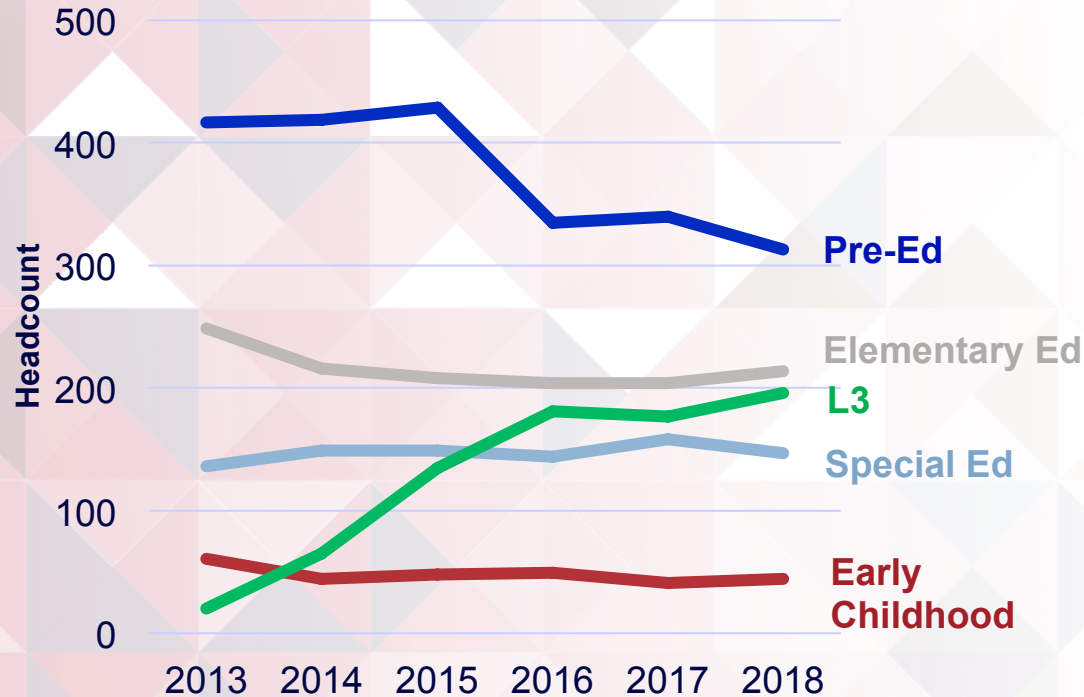
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Undergraduate Major Enrollments



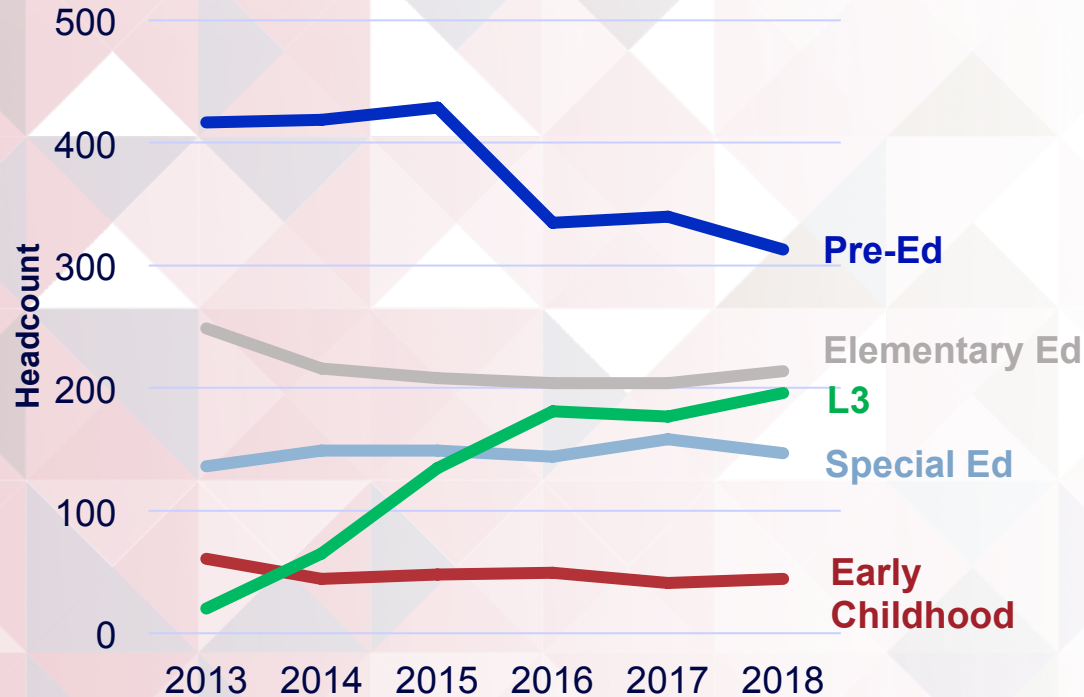
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Undergraduate Major Enrollments



	White	Hispanic	Other
Special Ed	66%	29%	5%
Pre-Ed	58%	16%	26%
Elementary Ed	56%	33%	11%
Early Childhood	50%	34%	16%
L3	45%	34%	22%

**average of 924 UG for fall 2017 and spring 2018*

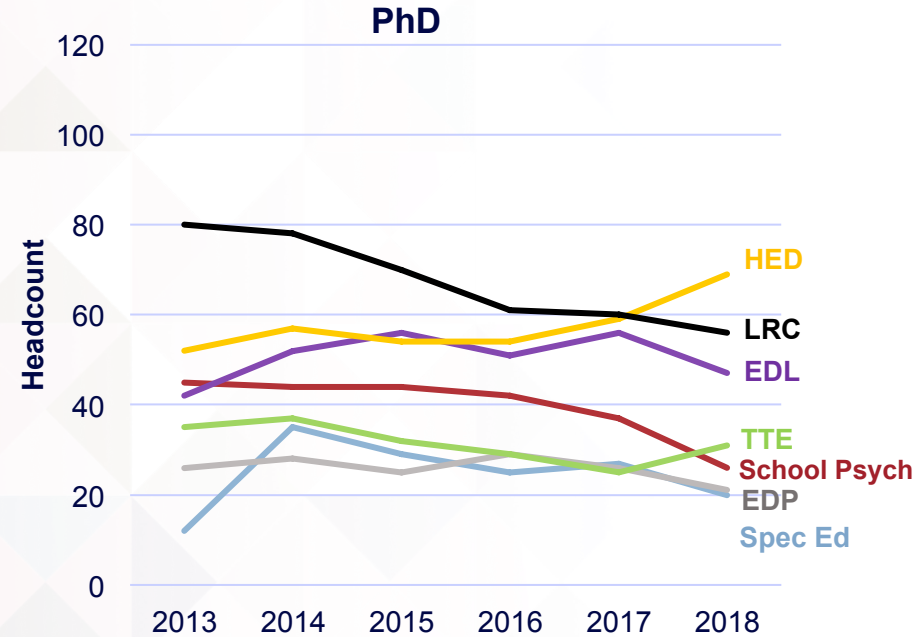
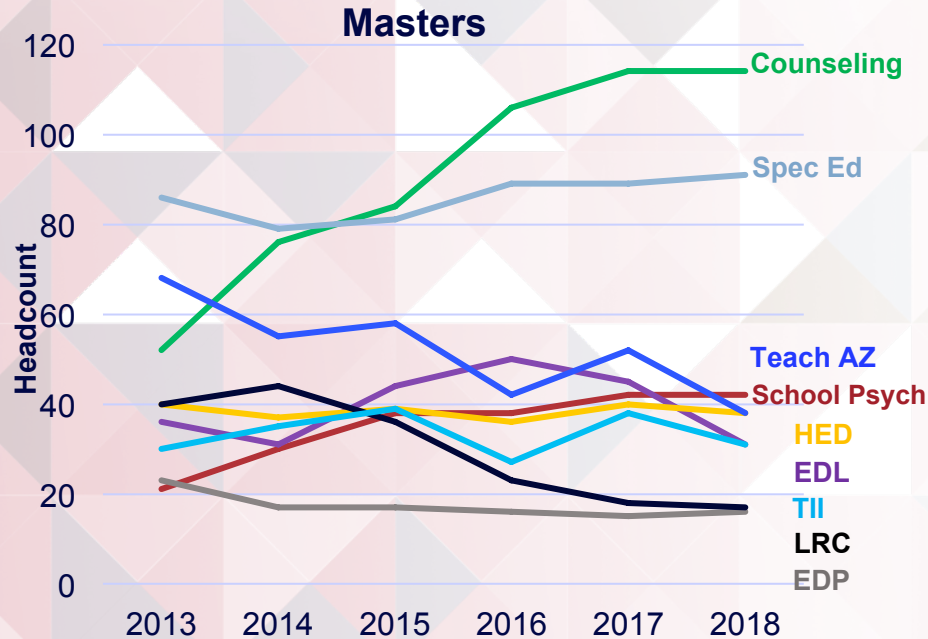
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Graduate Enrollments



Total FY2018
av fall/spring: 533 Grads

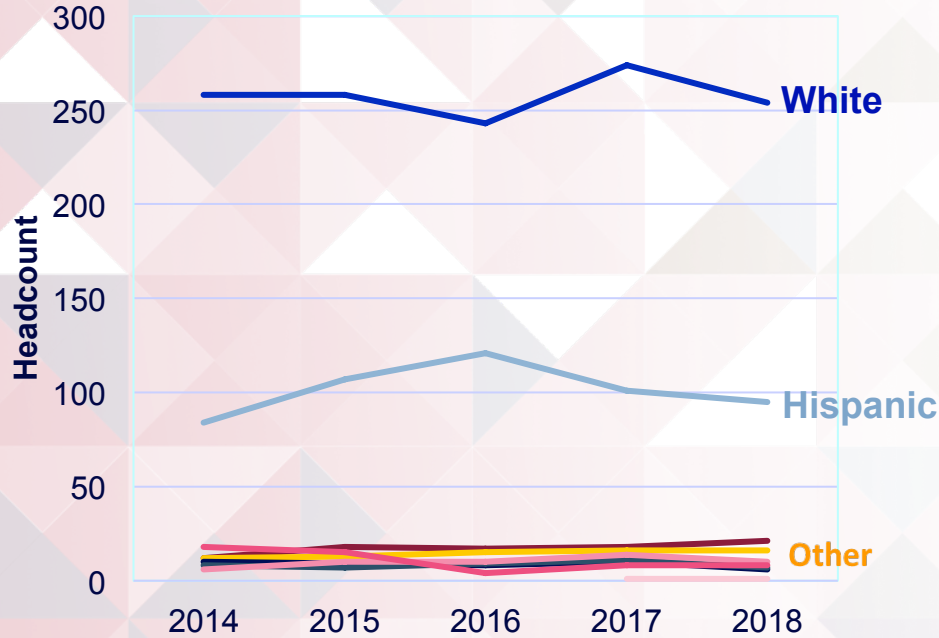
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Masters Enrollment Ethnicity



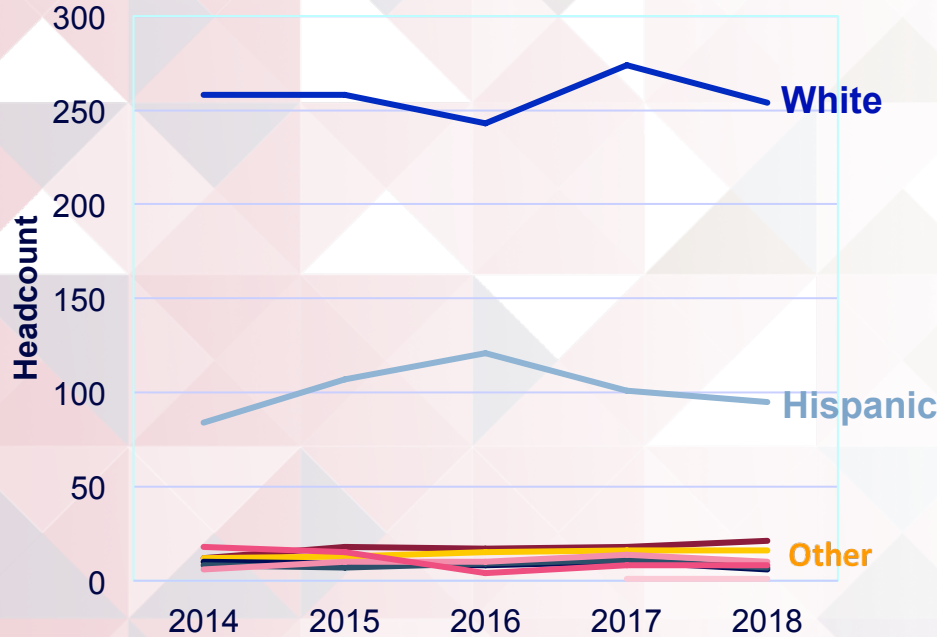
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Masters Enrollment Ethnicity



Aggregated for 2014 to 2018

	Hispanic	White	Other
LRCMA	36%	39%	25%
HEDMA	33%	48%	19%
CNSLMA	29%	55%	16%
EDLMED	28%	53%	19%
EDPMA	27%	32%	41%
TTEMED	23%	66%	11%
TTEMA	22%	61%	16%
SCPSEDS	14%	69%	17%
SPECMA	12%	79%	9%

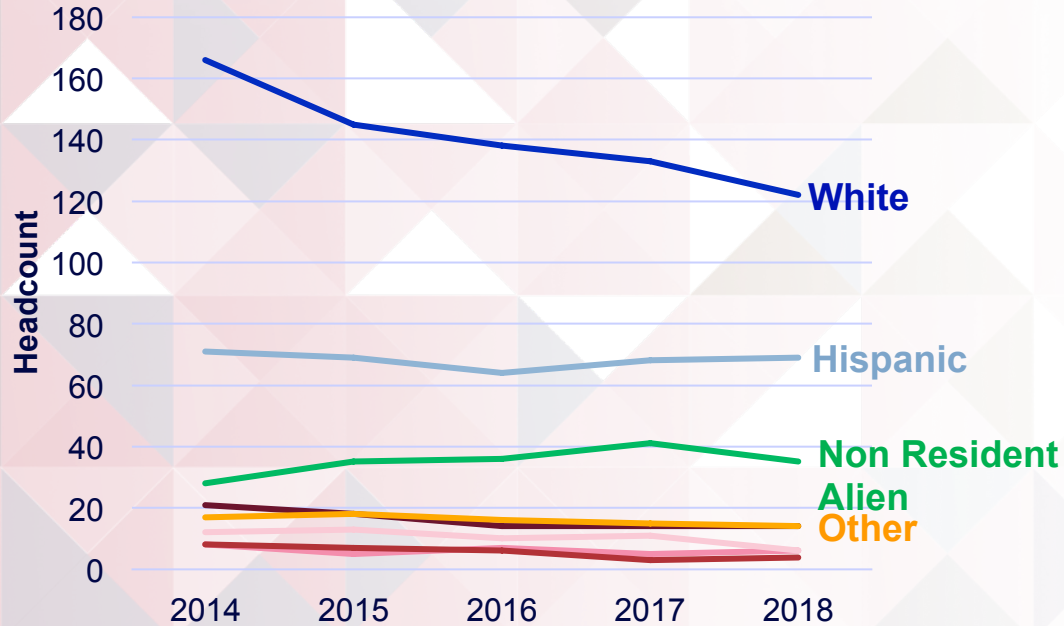
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PhD Ethnicity Enrollment



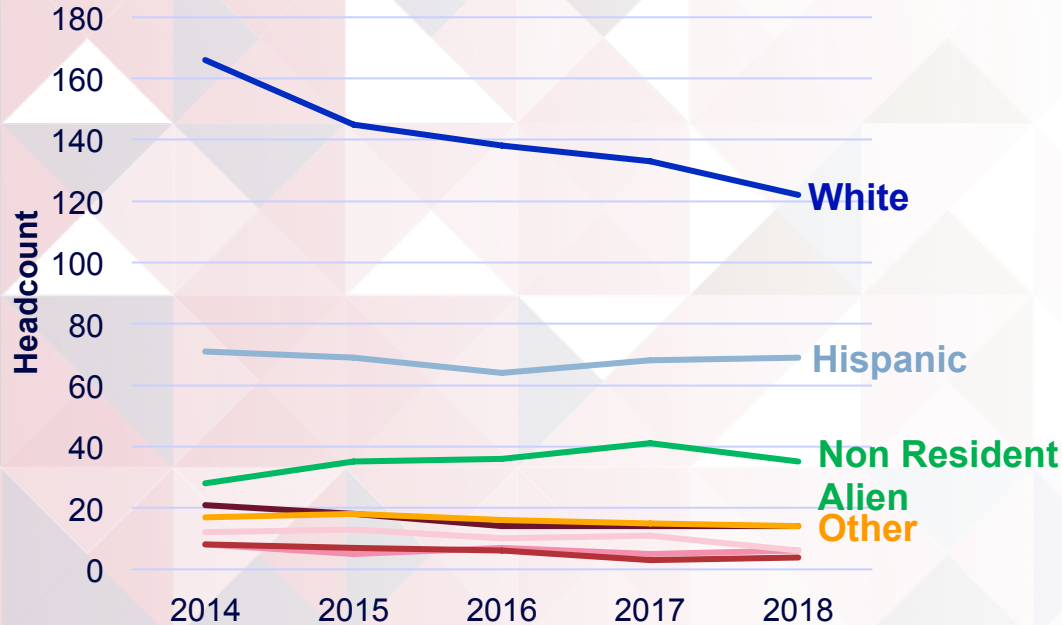
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PhD Ethnicity Enrollment



Aggregated for 2014 to
2018

	Hispanic	White	Other
LRCPHD	32%	32%	36%
EDPPHD	28%	40%	33%
HEDPHD	26%	46%	28%
EDLPPHD	24%	43%	33%
EDLEDD	23%	70%	6%
TTEPHD	12%	57%	31%
SPECPHD	7%	59%	35%

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Opportunities?



A word cloud is displayed on a white rectangular background. The words are arranged in a circular pattern, with the most prominent words in the center and smaller words towards the edges. The background of the slide features a repeating geometric pattern of triangles in shades of red, pink, and grey. The word cloud includes the following terms: applicant, graduate, available, department, education, diversity, local, important, work, school, impact, university, job, make, college, justice, benefit, teacher, support, student, social, create, program, coe, expertise, faculty, focus, research, digital, state, campus, study, community, course, teaching, provide, family, practice, collaboration, learning, opportunity, district, funding, learn, hative, day, policy, ua, and coe.

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